



April 10, 2006

RE: Justification Letter

To whom it may concern,

I am writing to you requesting a special use permit for an off-premise sign located at 1110 South Rainbow Blvd. APN #16302101002. This sign location meets all requirements set forth in the City of Las Vegas off-premise (billboard) ordinance.

The proposed sign will be erected in such a way that it can be seen by traffic traveling North and South on Rainbow Blvd. Rainbow Blvd. is a highly traveled road used by local people going to and from numerous businesses located in the general area. Many local businesses will be able to utilize this sign as a cost effective advertising medium.

Sincerely,

A handwritten signature in cursive script, reading "Andrew D. Bilanzich".

Andrew D. Bilanzich
Real Estate Manager
Reagan National Advertising of Nevada

SUP-13381
06/22/06 PC